

Privacy Policy

Introduction

The UK Terry Fox Association is an unincorporated association in the UK, created to organize and promote the Terry Fox Run and further the legacy of Terry Fox in the UK. The Terry Fox Foundation is a Canadian charity, raising funds for cancer research. The Institute of Cancer Research (ICR) is a world-leading higher education institution, a college of the University of London, and a charity.

The UK Terry Fox Association is organising an event in London, called The Terry Fox Run for Cancer Research, London, on the behalf of the Terry Fox Foundation. The Institute of Cancer Research is the registered UK Charity which will receive the net proceeds of the Terry Fox Run to fund its cancer research programs.

Your interest in The Terry Fox Run for Cancer Research, London helps us to bring the name of Terry Fox back to the UK. The Terry Fox Run for Cancer Research, London encapsulates the legacy of Terry Fox, bringing together a non-competitive family fun-run. Participation, community spirit and fundraising are the goals.

As part of your interest in this event, we collect, consider and use your and other individuals' personal information:

- To reach people we believe would like to support or participate in The Terry Fox Run for Cancer Research, London.
- To help us ask for support in a way that you will feel comfortable with and consider appropriate.
- To keep you updated of future events.

The UK Terry Fox Association and The Institute of Cancer Research (together 'we') jointly act as the Data Controller for The Terry Fox Run for Cancer Research, London which means we are responsible for ensuring your personal data is used responsibly and in accordance with the law.

We respect your privacy and are committed to protecting your personal data. This Privacy Statement will inform you as to how we look after your personal data when you visit our website at: www.terryfoxrunlondon.org.

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1. Collecting information about you

We may receive information about you when:

- You get in touch with us directly, for example, when registering for this event, making a sponsorship donation or communicating with us for another reason. This could also be through an organisation we work with who contacts you on our behalf.
- Your information is passed on to us, with your permission, by an independent fundraising organisation; for example, if you donate to us through the JustGiving website.

2. Using your personal information

We do not need your consent to process your data for legal purposes or for many administrative purposes, but in some cases, we do need your consent to process your data, including for direct marketing purposes.

2.1. What we collect

We will normally request:

- Your name
- Your email address
- Your date of birth

- Your bank or credit card details e.g. for the purchase of a Terry Fox t-shirt
- Details to enable us to claim Gift Aid (through JustGiving)
- Permission to contact you in the future, including your preferences about how you would like to be contacted.

2.2. How we use your information

- To record your contact preferences
- To contact you, in line with your preferences, to ask for support and to give you progress reports about this and future events
- To administer your donation or participation, including processing Gift Aid
- To keep a record of your relationship with us
- To improve our fundraising and communications methods
- To reduce fraud and detect credit risk.

2.3. Lawful bases of data keeping

The General Data Protection Regulation (GDPR) and Data Protection Act 2018 (DPA) require that all information we collect must be done so under a specific lawful basis. In relation to this event the UK Terry Fox Association and ICR rely on the lawful basis of 'Legitimate Interest' for the majority of our processing, where consent is required you will be contacted directly to obtain this.

The ICR's lawful bases are as cancer affects one in two people, we believe such fundraising events and continued contact are in the interests of both organisations and to the public so we can continue our fundraising and cancer research.

The UK Terry Fox Association bases are in bringing the name and legacy of Terry Fox to the UK by organising the Terry Fox Run for Cancer Research, London. By signing up for this event we assume that you have a legitimate interest in supporting cancer research as well as ensuring the successful co-ordination and execution of the event.

By registering for this event or to become a volunteer, some communications and information are required and treated as a condition of entry so we can provide the event.

If you do not participate in a race or attend the event in any capacity, you can exercise choice over the types of communication and information you receive. You can change your mind at any time or ask to see the information we hold about you, by contacting the UK Terry Fox Association and/or the ICR (see Section 4).

If a parent or guardian registers a child under the age of 13 to participate with this event, we will process their data for event participation purposes only. We do not process data on children under the age of 13 for marketing purposes.

The data will be processed solely within the UK.

2.4. Building profiles of supporters and planning communications

We collect information about you that allows us to support your participation in this event. We use this information to create a profile for you on our database, to which we can connect a record of your participation or volunteering at events.

We also analyse information about our supporters for the following reasons:

- To ensure our communications are relevant and appropriate to the people we send them to and more closely match your interests (for example, your role within the race as participant, sponsor, volunteer, etc.)
- To use our resources efficiently and not waste money.

2.5. Sharing of data

In order to be able to facilitate this event the UK Terry Fox Association and ICR need to utilise the services of third parties or 'data processors'. A 'data processor' is an organisation who carry out tasks on our behalf and only act on our specific instruction. We, or our partner organisations, do not sell, trade or rent your personal information to any other organisations for any purposes.

A list of our current data processors for this event can be found below:

- Squarespace – hosts The Terry Fox Run for Cancer Research, London website and captures personal details like email addresses for further contact like newsletter etc.

- MailChimp – to help us manage the information and correspond with you
- Eventbrite – to register for event, purchase merchandise etc.
- JustGiving – to process donations for the ICR
- NiceWork Race Management – race management company responsible for event operations and logistics; they may also promote the event on our behalf on their website

2.6. Retention of data

We will retain your data for the purposes of maintaining a historical record of the event. We will hold your information only for as long as is deemed necessary. In this instance your data will be reviewed periodically and only kept if still relevant to The UK Terry Fox Association, the Terry Fox Run for Cancer Research or the ICR.

We will determine this by whether or not you continue to engage with our organisations and the period of time which has passed since your last engagement. You will be contacted at the minimum on an annual basis to remind you that we hold this data and that you may opt out at any time.

3. **Changes to this statement**

We reserve the right to amend this Privacy Statement. If we do so, we will post notice of the change on our Site and users of the site will be deemed to have accepted such changes.

4. **Your rights**

You have the right to request a copy of the data which we hold on you at any time. For the ICR, you can do this by filling out the [Data Subject Access Request Form](#) (PDF) on the ICR website, (although this is not compulsory) or by contacting our Data Protection Officer. For the UK Terry Fox Association, you can do that by contacting the Chair of the Committee.

You also have the right to request the rectification or erasure of personal data, restrict its processing or object to processing or withdraw consent (where the lawful basis of consent has been used). In some cases exemptions may apply, and we will advise you if this is the case.

If you would like further information or have any concerns about the use of your personal information, please contact us at:

The UK Terry Fox Association – please email info@mccarthy.ca with Attention: Rob Brant, Secretary of UK Terry Fox Association.

The ICR – please email dataprotectionofficer@icr.ac.uk or write to:

The Data Protection Officer
The Institute of Cancer Research
123 Old Brompton Road
London SW7 3RP

You have the right to lodge a complaint about any use of your personal information with the [Information Commissioners' Office \(ICO\)](#), UK's national data protection regulator.

The Institute of Cancer Research is registered with the Information Commissioner's Office under number Z6775661.

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